

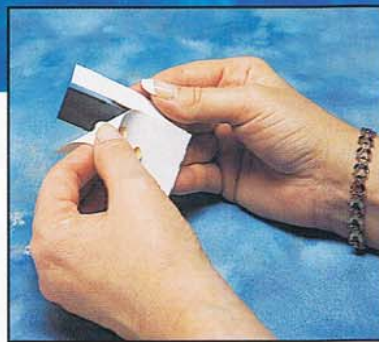
5 Easy Steps to X-Ray Identification



1 Cut tape to desired length or use our convenient pre-cut, 3-inch labels.



2 Write or type patient data on label.



3 Remove label from the easy release crack-and-peel backing paper.



4 Adhere label to your personalized density filter.



5 Place filter on outside of film cassette. Expose the film. Patient and practice data becomes a permanent, clear, high contrast image on your x-rays.

MED I.D.[®]

Medical I.D. Systems Inc.
3954 44th Street S.E.
Grand Rapids, MI 49512

BULK RATE
U.S. POSTAGE
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657
GRAND RAPIDS, MI

Eliminate X-Ray Misidentification Risks. . .

SEE INSIDE!



MED I.D.[®]

X-Ray Label Tape

Extraoral X-Ray Identification

"The MED I.D.[®] x-ray system makes identifying radiographs fast and safe. The names are permanent, and MED I.D.[®] is inexpensive, effortless and consistent."

Susan Cornell, Clinical Supervisor
Orthodontic Associates Inc.
East Providence, RI

Eliminate X-Ray Misidentification Risks

. . . SEE INSIDE! 



The MED I.D.[®] Advantage

Since 1985, MED I.D.[®] x-ray identification products have become the international standard of quality and reliability in extra-oral x-ray identification. Easy to use and costing only pennies per patient, MED I.D.[®] x-ray labels provide clear, sharp readability every time. More importantly, they permit you to identify every patient's x-ray simultaneously with film exposure. Patients benefit from accurate x-ray labeling. You benefit by reducing the possibility of x-ray mix-ups and misidentification.

Protect Your Practice

More than ever, malpractice liability is a significant factor that can affect your professional practice. Tragically, malpractice exposure in cases of misdiagnosis, and failure to diagnose, is often avoidable. MED I.D.[®] x-ray labels provide a first line of defense against tragic and costly errors. With MED I.D.[®] patient x-rays are labeled simultaneously with x-ray film exposure, eliminating the potentially dangerous time gap between x-ray film exposure and labeling... the time when most x-ray mix-ups occur.

A Complete X-Ray Identification System

The MED I.D.[®] x-ray identification system includes a personalized density filter, and x-ray label tape... which is available in 50 and 100-foot rolls plus convenient 3-inch pre-cut labels. The density filter mounts easily on the outside of x-ray cassettes. Labels, with typed or written patient data, are placed over the density filter. X-rays passing through the MED I.D.[®] label transfer patient data instantly and permanently to the film... in a clear and readable high contrast image. Patient data transferred from MED I.D.[®] labels won't fade or separate from the film. And duplicate films are also labeled automatically.

Saves Time & Money

MED I.D.[®] x-ray labels are easy to use. Our crack-and-peel backing paper lets you label x-rays in seconds. You'll save time and money with every label. You'll appreciate the convenience. And you'll come to rely on the consistent readability of MED I.D.[®] x-ray identification products.

Personalized Density Filter

The density filter is an integral part of MED I.D.[®]'s unique x-ray identification system. You can mount it permanently on the outside of your x-ray cassette, or it may be used on multiple cassettes. Our double faced adhesive strip gives you the choice. Used carefully, your density filter will last for years. To order a personalized density filter and MED I.D.[®] x-ray labels, review the instructions and complete the order form. Then send it to your MED I.D.[®] distributor or directly to Medical I.D.[®] Systems, Inc. Our convenient toll free telephone number is available if you need technical assistance.

How To Order

1. Using the order form below, select the desired tape size, and indicate both the catalog number and quantity when placing your order.
2. Use the spaces provided below to write the information you want embossed on your personalized density filter.
3. Next, select the style of density filter desired.
4. If paying by check, please make it payable to: Medical I.D. Systems, Inc.
5. For Visa, MasterCard or American Express orders, include your credit card number, the expiration date, and sign your name where indicated.
6. Send this complete page along with your remittance to: Medical I.D. Systems, Inc., 3954 44th Street S.E., Grand Rapids, MI 49512



- ① 38 Series CEPH (38-2P) ② 38 Series PAN (38-1P) ③ 75 Series CEPH (75-2P) ④ 75 Series PAN (75-1P)

For your convenience, we offer two tape widths because of space limitations with certain types of equipment: 38 Series - 3/8" image area 75 Series - 3/4" image area

Order Form

MED I.D.[®]

Your Name _____
 Clinic Name _____
 Address _____
 City/State/Zip _____
 Telephone _____

(Upper Data Line)

| | | | | | | | | | | | | | | | | | | | |
|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|
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|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|

(Lower Data Line)

Signature _____
(Not valid unless signed)

My check is enclosed.
 Please charge to my
 Visa DiscoverCard
 MasterCard American Express

Card No. _____
 Exp. Date _____

38 SERIES — 3/8" IMAGE AREA For use with PAN CEPH

| CATALOG NO. | ITEM | QUANTITY | PRICE | TOTAL |
|-------------|---|----------|---------|-------|
| 38-50 | 50 Foot Roll (3/8" Image Area) | | \$27.50 | |
| 38-100 | 100 Foot Roll (3/8" Image Area) | | \$49.50 | |
| 38-03/300 | 300 3-inch Labels (3/8" Image Area) | | \$44.00 | |
| 38-2P | Density Filter (for 3/8" Image Area)-Ceph | | \$15.00 | |
| 38-1P | Density Filter (for 3/8" Image Area)-Pan | | \$15.00 | |

75 SERIES — 3/4" IMAGE AREA For use with PAN CEPH

| | | | | |
|-----------|---|--|---------|--|
| 75-50 | 50 Foot Roll (3/4" Image Area) | | \$37.75 | |
| 75-100 | 100 Foot Roll (3/4" Image Area) | | \$67.00 | |
| 75-03/300 | 300 3-inch Labels (3/4" Image Area) | | \$59.75 | |
| 75-2P | Density Filter (for 3/4" Image Area)-Ceph | | \$15.00 | |
| 75-1P | Density Filter (for 3/4" Image Area)-Pan | | \$15.00 | |

Please mail or fax your order to:

Medical I.D. Systems Inc., 3954 44th Street S.E., Grand Rapids, MI 49512

Call 800-262-2399 or 616-698-0535 for easy order assistance

Fax: 616-698-0603 www.medid.com E-mail: medidxry@aol.com

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SHIPPING

SUBTOTAL

(MI Residents add 6%) SALES TAX

ORDER TOTAL